Buone pratiche di PUMS in Italia e in Europa
Hajnal Tünde
Innovation expert
BKK Centre for Budapest Transport
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(Città di Budapest)

SUMP planning in Budapest
Content

• Country and City overview
• Budapest – the background for mobility planning
• SUMP planning process in Budapest
• Strategic objectives
• How to sell SUMP idea
• Located in Central-Eastern-Europe
• Population in Hungary: 10 million people
• Capital: Budapest
• EU member since 2004 but no Euro yet (Hungarian Forint)
• Member of NATO, OECD, IMF, WHO
• Urban population: 70%
Budapest has 1,750,000 inhabitants.
Metropolitan region of the city (80 towns/villages)
  - Further 800,000 inhabitants
Economic, touristic, social, educational, transport hub of the country
Divided to Buda and Pest by the River Danube
Complex, two-tier municipal system
  - Municipality of Budapest (Mayor of Budapest)
  - 23 municipalities (23 mayors) of 23 districts
  - No hierarchy, but sharing of tasks
  - Provision of local PT services is responsibility of the Municipality of the City of Budapest
Budapest - mobility background

- 329 cars/1000 inhabitants, car occupancy is low (~1,3 person/car)
- 4 700 000 PT trips per workday
- 600 000 car trips per day
- From the metropolitan region - 400 000 car trips per day (2/3 of the total)
NEW STRATEGIC APPROACH – BMT Balázs Mór Plan

First SUMP (sustainable urban mobility planning) based transport development strategy for Budapest
NEW STRATEGIC APPROACH - the planning process

Review of former Development Plan
Prepare the methodology of Budapest SUMP

Balázs Mór Plan Vol. I

Objectives, targets, measures
Implementation of participation and institutional cooperation process

2015 - being approved

Balázs Mór Plan Vol. II contents

Project appraisals
Review of measures
Monitoring and Evaluation Plan
Strategic Environmental Appraisal (SEA)

2018 planned approval
Implementation of measures
Evaluation
Vision (from Budapest 2030)

„Budapest is a **liveable** and attractive capital city with unique character and is an esteemed member of the European urban network and intends to be **innovative** economic and cultural centre of the country and of the city region.”

**General goal**

The transport **system** has to improve the economy competitiveness, ensure the welfare, liveability of the Budapest region, promote of its and the sustainability conditions.
1. Integrated objectives of BMT in relation to Budapest development concept

2. Integrated transport system in relation to transport modes

3. Integrated networks and systems in terms to region
NEW STRATEGIC APPROACH – areas of intervention

1. MORE CONNECTIONS
   Safe, high quality, integrated transport infrastructure

2. ATTRACTIVE VEHICLES
   Comfortable, environmental friendly vehicles and equipment

3. BETTER SERVICES
   Efficient, reliable traffic coordination and services

4. EFFICIENT ORGANIZATION
   Consequent regulation and governance, regional cooperation
NEW STRATEGIC APPROACH - strategic objectives
NEW STRATEGIC APPROACH – BMT Balázs Mór Plan

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<th>Public Transport</th>
<th>Passenger Car Transport</th>
<th>Walking</th>
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STRATEGIC OBJECTIVES – MORE CONNECTIONS
STRATEGIC OBJECTIVES – ATTRACTIVE VEHICLES
STRATEGIC OBJECTIVES – BETTER SERVICES
STRATEGIC OBJECTIVES – EFFICIENT GOVERNANCE

TREATING INDIVIDUALS AS

- PARTNER
  - Self-actualization: achieving one’s full potential, including creative activities
  - Psychological needs
- CUSTOMER
  - Esteem needs: prestige and feeling of accomplishment
  - Basic needs
- PASSENGER
  - Belongingness and love needs: intimate relationships, friends
  - Self-fulfillment needs
  - Participation
  - Safety needs: security, safety
  - Transport operation
  - Mobility management

- Physiological needs: food, water, warmth, rest
NEW STRATEGIC APPROACH - how to sell the SUMP idea

- Awareness of the new approach – permanent discussion
- Interacting with the research of new forms of mobility
The english version of the plan can be downloaded:


For further information please contact:

tunde.hajnal@bkk.hu
Thank you for your kind attention!