











Green sponsor





Content

- Country and City overview
- Budapest the background for mobility planning
- SUMP planning process in Budapest
- Strategic objectives
- How to sell SUMP idea









COUNTRY OVERVIEW - HUNGARY

- Located in Central-Eastern-Europe
- Population in Hungary: 10 million people
- Capital: Budapest
- EU member since 2004 but no Euro yet (Hungarian Forint)
- Member of NATO, OECD, IMF, WHO
- Urban population: 70%





CITY OVERVIEW - BUDAPEST

- Budapest has 1 750 000 inhabitants
- Metropolitan region of the city (80 towns/villages)
 - Further 800 000 inhabitants
- Economic, touristic, social, educational, transport hub of the country
- Divided to Buda and Pest by the River Danube
- Complex, two-tier municipal system
 - Municipality of Budapest (Mayor of Budapest)
 - 23 municipalities (23 mayors) of 23 districts
 - No hierarchy, but sharing of tasks
 - Provision of local PT services is responsibility of the Municipality of the City of Budapest



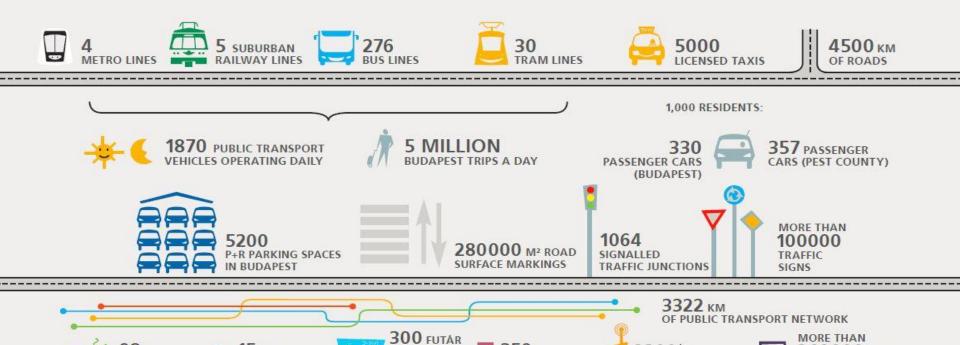
Budapest - mobility background

SERVICE CENTRES

- 329 cars/1000 inhabitants, car occupancy is low (~1,3 person/car)
- 4 700 000 PT trips per workday
- 600 000 car trips per day

STATIONS

From the metropolitan region - 400 000 car trips per day (2/3 of the total)



350

INFORMATION

DISPLAYS

TICKET VENDING

MACHINES

2300

VEHICLES

MORE THAN

NEW STRATEGIC APPROACH – BMT Balázs Mór Plan

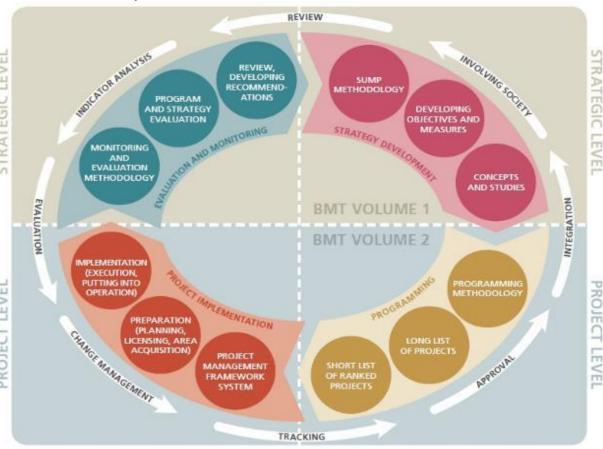
First SUMP (sustainable urban mobility planning) based transport development strategy for Budapest











NEW STRATEGIC APPROACH - the planning process

Review of former Development Plan

Prepare the methodology of Budapest SUMP

Balázs Mór Plan Vol. I

Objectives, targets, measures Implementation of participation and institutional cooperation process

2015 - being approved

Balázs Mór Plan Vol. II contents

Project appraisals

Review of measures

Monitoring and Evaluation Plan

Strategic Environmental Appraisal (SEA)

2018 planned approval

Implementation of measures

Evaluation





NEW STRATEGIC APPROACH

Vision (from Budapest 2030)

"Budapest is a **liveable** and attractive capital city with unique character and is an esteemed member of the European urban network and intends to be **innovative** economic and cultural centre of the country and of the city region."

General goal

The transport **system** has to improve the economy competitiveness, ensure the welfare, liveability of the Budapest region, promote of its and the sustainability conditions.





NEW STRATEGIC APPROACH – 3 levels of integration

- 1. Integrated objectives of BMT in relation to Budapest developement concept
- 2. Integrated transport system in relation to transport modes
- 3. Integrated networks and systems in terms to region



NEW STRATEGIC APPROACH – areas of intervention

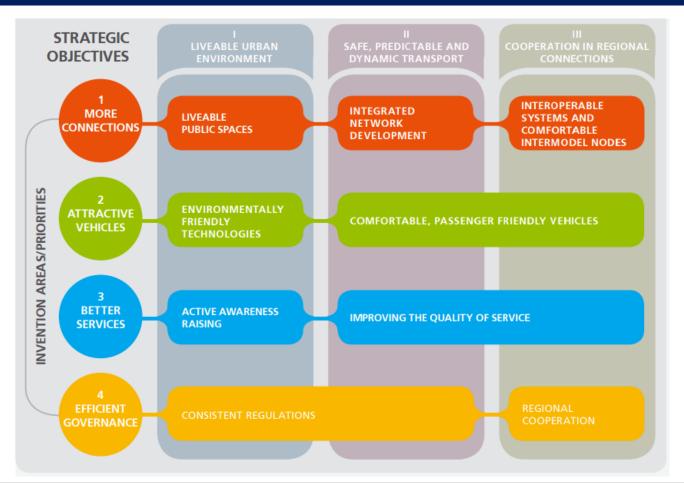
- 1 MORE CONNECTIONS
 Safe, high quality. integrated transport infrastructure
- 2 ATTRACTIVE VEHICLES

 Comfortable, environmental friendly vehicles and equipment
- BETTER SERVICES

 Efficient, reliable traffic coordination and services
- **EFFICIENT ORGANIZATION**Consequent regulation and **governance**, regional cooperation



NEW STRATEGIC APPROACH - strategic objectives







NEW STRATEGIC APPROACH – BMT Balázs Mór Plan





STRATEGIC OBJECTIVES – MORE CONNECTIONS





STRATEGIC OBJECTIVES – ATTRACTIVE VEHICLES







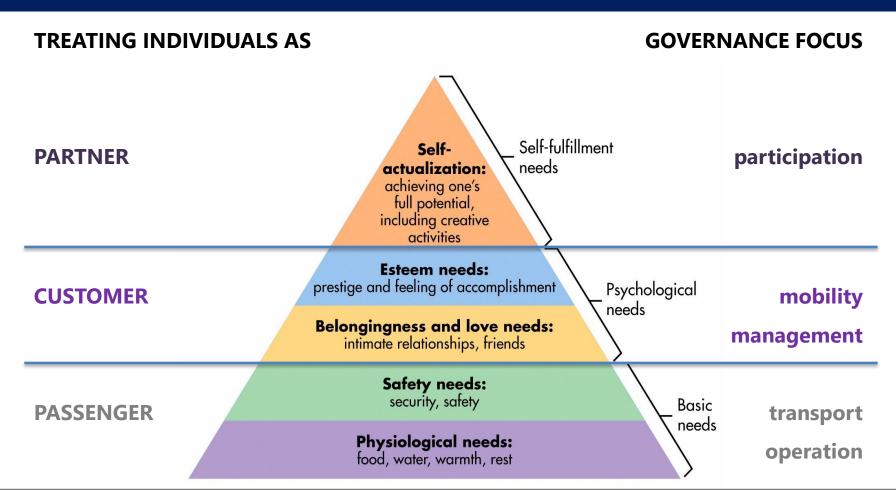
STRATEGIC OBJECTIVES – BETTER SERVICES







STRATEGIC OBJECTIVES – EFFICIENT GOVERNANCE







NEW STRATEGIC APPROACH - how to sell the SUMP idea

- Awareness of the new approach permanent discussion
- Interacting with the research of new forms of mobility





Contacts

The english version of the plan can be downloaded:

http://www.sump-

challenges.eu/sites/www.sump-

challenges.eu/files/bmt2016 eng v3.pdf

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Thank you for your kind attention!

