

Buone pratiche di PUMS in Italia e in Europa

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(Città di Manchester)

ENDURANCE
ITALIA 
OSSERVATORIO PUMS

2^
**CONFERENZA
NAZIONALE**
SUI PIANI URBANI
DELLA MOBILITÀ
SOSTENIBILE

Organizzato da

main sponsor

Euromobility

LIBERTÀ
CITTÀ
METROPOLITANA
DI BOLOGNA

FERROVIE
DELLO STATO
ITALIANE



Comune di Bologna

SRM
RETI E MOBILITÀ

Green sponsor

T>per
Trasporto Passeggeri Emilia-Romagna





Supporting sustainable economic growth

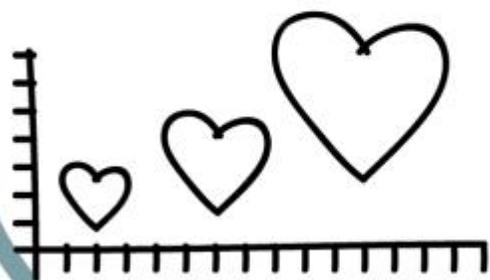


Protecting our environment

Transport Vision

World class connections that support long-term, sustainable economic growth and access to opportunity for all

Improving quality of life for all

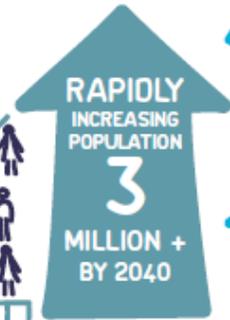
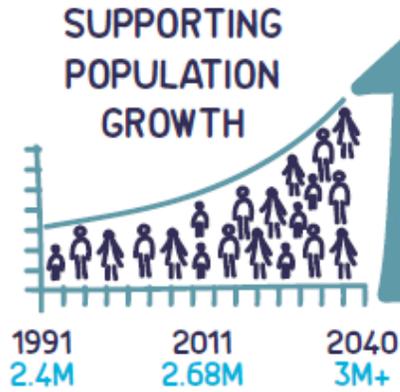


Developing an innovative city-region



SUPPORTING SUSTAINABLE ECONOMIC GROWTH

AN INCREASE IN EMPLOYMENT



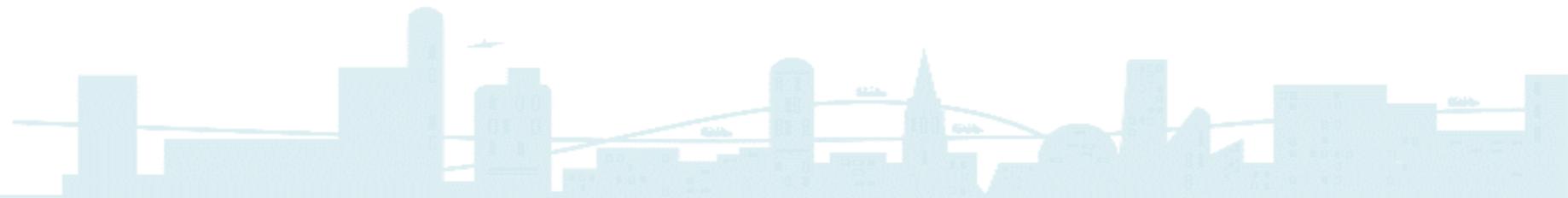
REQUIRING AT LEAST 227,000 MORE HOMES



+600,000
MORE TRIPS ON OUR
TRANSPORT NETWORKS
EVERYDAY
BY 2035

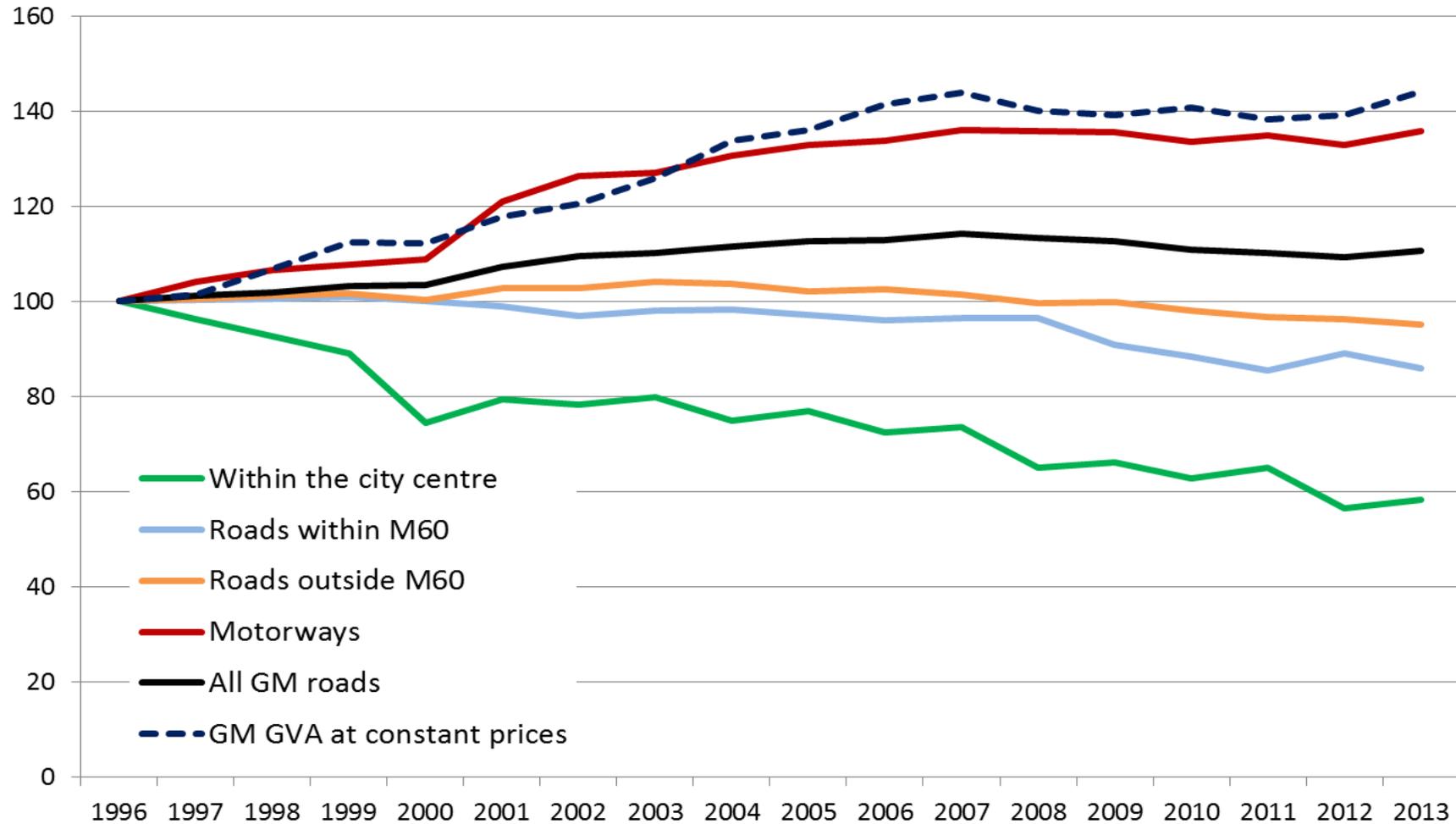


Our Network Principles

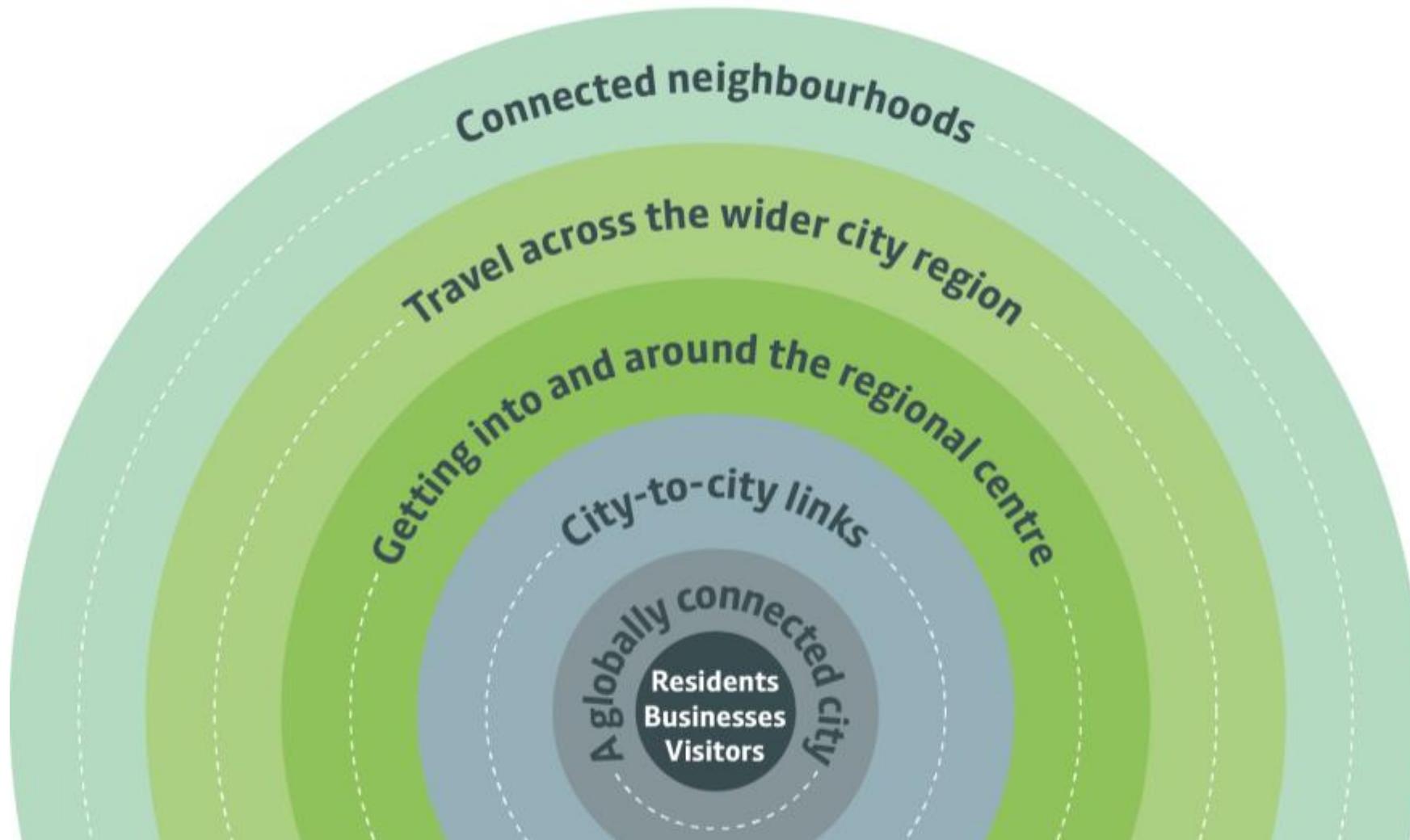


Traffic growth not an inevitable consequence of economic growth

Annual motor vehicle kilometres index and GM GVA



Our Spatial Themes



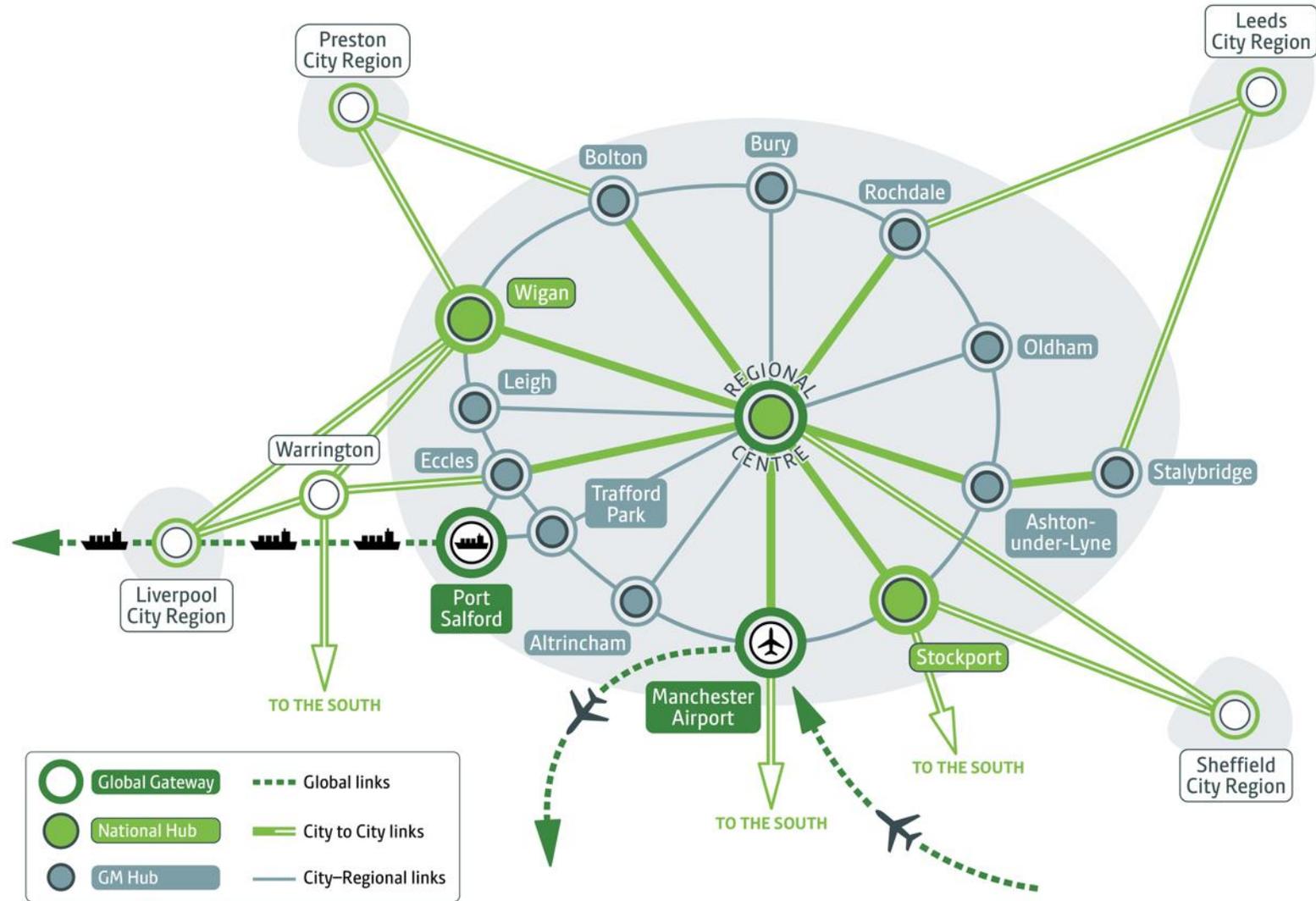
Connected neighbourhoods

Ambition: Local neighbourhoods that are safer and more pleasant to walk and cycle.

Travel across the wider city region

Ambition: Regenerated town centres that are easy to get to, particularly by sustainable modes. Better connections between centres and to other major destinations. Accessible new development.

Our aim is for a fully integrated public transport network

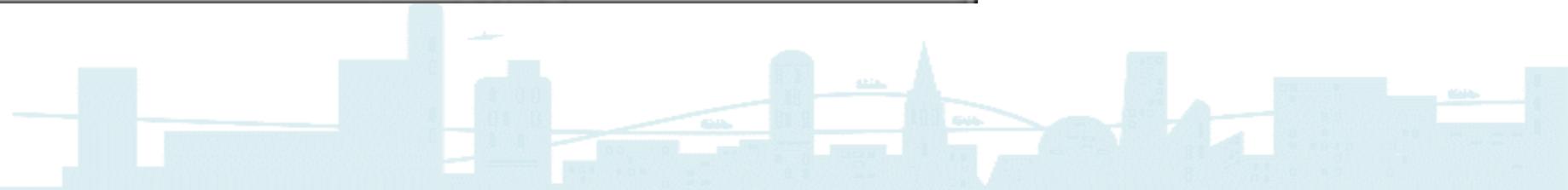


Altrincham Town Centre

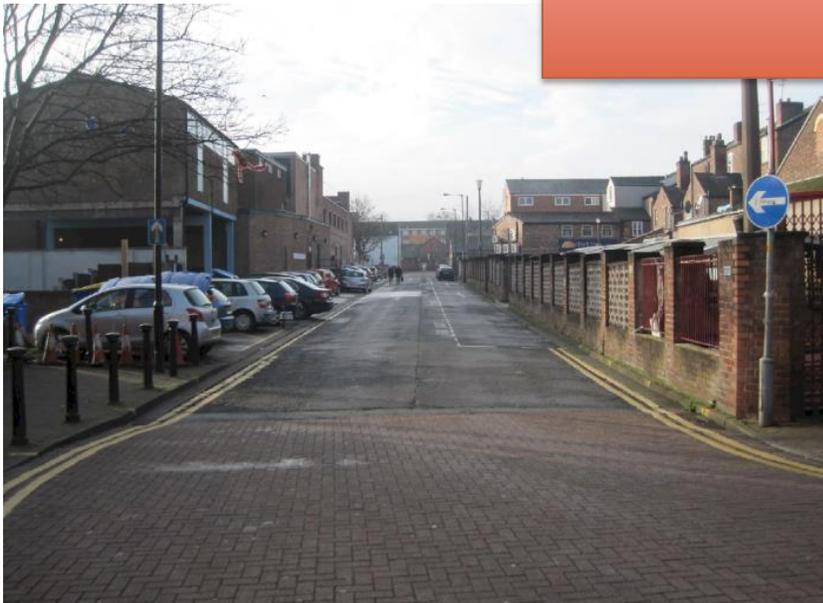
2010 - Altrincham had the largest number of vacant units of any medium sized town in the UK

GHOST TOWN VACANCY RATE	
1. Altrincham 30.04% - up 8.67%	6. Morecombe 25.01% - up 8.15%
2. Blackpool 28.93% - down 0.20%	7. Bradford 24.64% - up 3.94%
3. Margate 27.55% - up 0.48%	8. Wolverhampton 23.78% - up 4.44%
4. Dewsbury 27.44% - up 10.51%	9. Doncaster 23.70% - up 5.31%
5. Stockton-on-Tees 27.27% - up 6.86%	10. Leith 23.44% - flat

*Source: LDC



Regeneration in Altrincham



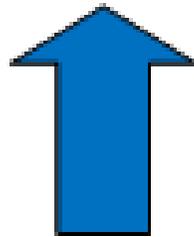
Regeneration in Altrincham



Footfall

19%

Q3 2016/17

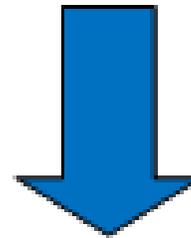


Q3 2014/15

Vacancies

20.3%

July 2012



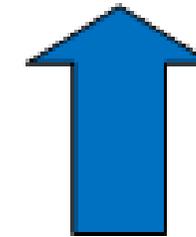
7.9%

Dec 2017

New Business Openings

31

2016



21

2013

Altrincham named in top 10 centres for premium brands to invest by CACI (2017).

Travel to and within our regional centre

Ambition: Fully integrated transport networks that support rapid growth in the economy, with a liveable Regional Centre minimising the negative impacts of traffic on individuals.

Oxford Road Transformation



Delivering better city-to-city links

Ambition: Greater Manchester at the heart of a Northern Powerhouse economy, with transformed connectivity between the major cities of the North, the Midlands, London and Scotland.

A globally connected city region

Ambition: Transformed connectivity to the Airport and Port Salford by sustainable transport modes will mean that fewer workers and passengers will need to travel by car.



Manchester has the busiest UK airport outside London, serving over 200 Destinations worldwide



Made to Move

15

steps to transform Greater Manchester, by changing the way we get around.



Cost of doing nothing

When considering costs and value for money, it is important to ensure the cost of not taking action is also quantified. The below evidence gives an indication of what 'not acting' is currently costing us. It is clear at a glance that even small changes in transport habits can produce significant savings.





Cycling and walking offer an outstanding return on investment, returning at least **£5.50 for every £1 invested.**



Riding a bicycle or
crossing a street should
not require bravery.



Thank you.

Questions?

